



2024 NICA Partnership Agreement



Name: _____

Store Discount on Bikes, Parts, and Accessories

<input type="checkbox"/> STUDENT ATHLETES PRICING:	<u>Initials</u>	<input type="checkbox"/> COACH (Level 1-3) PRICING:	<u>Initials</u>
25% OFF a Regularly Priced Trek Mountain Bike <ul style="list-style-type: none"> Based on MSRP and limited to availability. Smith's Bike Shop will cover assembly fee. Student athlete is responsible for shipping costs. Restricted to hardtail and full suspension mountain bikes. Limit one bike (ends 12/31/24) *Some restrictions apply, see NICA Discount Program Trek/NICA 2024 Discount Program form must be completed and a valid license must be presented. Bikes that need to be ordered require a non-refundable down payment. 		25% OFF a Regularly Priced Trek Mountain Bike <ul style="list-style-type: none"> Based on MSRP and limited to availability. Smith's Bike Shop will cover assembly fee. Coach is responsible for shipping costs. Restricted to hardtail and full suspension mountain bikes. Limit one bike (ends 12/31/24) *Some restrictions apply, see NICA Discount Program Trek/NICA 2024 Discount Program form must be completed and a valid license must be presented. Bikes that need to be ordered require a non-refundable down payment. 	
25% OFF Select Bontrager Accessories <ul style="list-style-type: none"> Bontrager MTB shoes (limited to two per year). Bontrager Blaze, Rally and Circuit helmets (limited to two per year). 15% OFF Other Priced Parts and Accessories* <small>*Some restrictions apply (Ex: electronics, wheelsets, and power meters).</small>		25% OFF Select Bontrager Accessories <ul style="list-style-type: none"> Bontrager MTB shoes (limited to two per year). Bontrager Blaze, Rally and Circuit helmets (limited to two per year). 15% OFF Other Priced Parts and Accessories* <small>*Some restrictions apply (Ex: electronics, wheelsets, and power meters).</small>	
No Discounts on Labor		No Discounts on Labor	

Commitment to Adhere to the Program Details

<u>Student Athletes/Coaches</u>	<u>Initials</u>	<u>Student Athletes/Coaches</u>	<u>Initials</u>
Partners agree to uphold Smith's Bike Shop's high standard of integrity and agree to display good sportsmanship at all cycling related events.		Great partners connect with Smith's Bike Shop and Trek social media sites and share content on a regular basis. <ul style="list-style-type: none"> We ask for regular shout-outs through social media and web related platforms (2/month in the cycling season) with positive content that is fun and professional. Like/Follow/Connect with us: <ul style="list-style-type: none"> Facebook: <ul style="list-style-type: none"> - (Smith's Bike Shop) @smithsbikes - (Trek) @trekbikes Instagram: <ul style="list-style-type: none"> - (Smith's Bike Shop) #smithsbikes - (Trek) #trekbikes 	
Partners agree to make a majority of their cycling purchases at Smith's Bike Shop during the season.			
Participants agree to write positive reviews and promote Smith's Bike Shop and Trek in everyday conversation.			
Be a supporter of ORA Trails, including participating in trail work nights, participating or volunteering at events, and promoting the organization to others in our community.			



2024

NICA Student Athlete Rental and Apprenticeship Programs



Rental Program

STUDENT ATHLETES PRICING:

Initials

Smith's Bike Shop stores will rent mountain bikes under \$2,000 retail value for the 2024 season (June 1, 2024- November 15, 2024) for **30% of the Retail Value of the Bike.** (Example: If bike retails at \$629.99, the rental rate = \$188.99/season)

**Note: Rental calculated from retail value. 25% discount only applies to NEW bike purchases.*

Rental fees can be applied to the purchase of the bike (discounted 15% retail) by November 15, 2024.

STUDENT ATHLETES AND PARENT/LEGAL GUARDIAN COMMITMENT:

Initials

Rental transactions must be made in the Parent or Legal Guardian's name and the whole rental fee paid upfront before the bike can leave the store.

Calculation: Retail value of bike _____ X 30% = _____

Rental Agreement must be signed in addition to this Partnership Agreement.

Bikes must be returned in sellable condition – rental bike MUST be clean with all parts/componentry fully functional. Parent or Legal Guardian is responsible to pay any replacement part fees (at a 25% discount) and any labor (no discount given) to return the bike to working order

Smith's Bike Shop Apprenticeship

- Athletes over 15-years-old will be eligible to apply to work a part-time (~10 hours a week) *Subject to manager discretion.
- Opportunity for athletes to work and learn mechanical skills and gain retail experience.
- Wages may be applied to paying off a bikes/gear.

TREK/NICA 2024

DISCOUNT PROGRAM

In 2024, Trek is offering a product discount program to licensed NICA coaches and student athletes. Because warehouse inventory levels are approaching normal, we're going back to the previous process of special ordering NICA bikes from your local Trek retailer. Continue reading for more details. Just like last year, the discount is the same across the board for everyone.

THE DISCOUNT

25% off MSRP at participating Trek retailers. Shipping and assembly are not included in the discounted price and are subject to retailer discretion.

WHO QUALIFIES?

All practice-ready NICA student-athletes with a valid license (must provide license at the time of purchase)

All licensed Level 1, 2, and 3 NICA coaches and League Directors (must provide license at the time of purchase)

Licenses can be accessed in PitZone by clicking "Download License Document"

WHICH PRODUCTS?

BIKES:

Marlin, X-Caliber, Roscoe, Procaliber, Supercaliber, Top Fuel and Fuel EX

Framesets of the above are also included

Custom configured and designed Project One bikes are EXCLUDED

E-bikes are available to League Directors and ALL level coaches (Rail and EXe only)

Limit one bike per calendar year

P&A:

Bontrager MTB shoes (limit two pair per year)

Bontrager Blaze, Rally and Circuit helmets (limit two per year)

ORDER AND PURCHASE WINDOW:

January 1, 2024 – December 31, 2024

HERE'S THE NEW PROCESS

You'll still get the bike you want, you just need to ask your shop to order it. If you've been around NICA for a while, you remember how it used to work. Pick your bike, color, and size, and have your local shop put it on order. Most shops are three days or less from one of our three warehouses, and you'll have it in no time at all. Once the bike arrives at the shop, make sure you work with the service department to schedule the bike build.

To find a participating NICA retailer in your area, go to www.trekbikes.com/us/en_US/nica/ or contact your coach or local league director for a list. Note: no Trek retailer is required to participate in any NICA discount program, see below.

WHAT ABOUT LEVEL 3 COACHES?

In addition to the above discount program, Level 3 coaches are entitled to one (1) complimentary custom branded NICA L3 Blaze WaveCel helmet. One per coach - only on initial qualification to L3 coaching status. This helmet is only to be worn by the L3 coach themselves, and may not be loaned, given away, or sold. It is intended to identify you as a Level 3 coach, and to recognize your significant contribution to NICA.

WHAT NOW?

Fill out the information below and bring it to your local participating Trek retailer with your valid NICA license to enjoy these awesome discounts on Trek and Bontrager products.

TREK BONTRAGER

TREK/NICA 2024

DISCOUNT PROGRAM

Welcome To the Family

By accepting this discount, you're becoming a representative of Trek and Bontrager. We're glad to have you on board! Here's what we need from you:

- Always represent Trek, Bontrager and our products in a positive manner
- Like Trek on Facebook
- Follow @trekbikes on Instagram and @thebicyclecompany on TikTok
- When you post photos, keep them fun
- Follow all NICA rules and guidelines

Name				
Team Name				
Affiliation	Athlete	Level 1 Coach	Level 2 Coach	Level 3 Coach
License Expiration Date				

Trek retailers are not required to participate.

No Trek retailer is required to participate in any NICA discount program. This includes any discount program related to bikes or P&A. Your access to NICA related discounts on Trek products is a privilege, not a right. Further, by accepting a product discount you are agreeing to use the product for your own personal use, and to be a positive ambassador for the brand. So please be courteous to your Trek retailer and enjoy the products you purchase under this program.